



Sponsorship Guide

2023-2024



[NURSERECRUIT.CA](https://nurserecruit.ca)



About Us

NurseRecruit was founded in 2022 with a goal to showcase the unique opportunities available to nursing students, new graduate nurses, and nurses across Canada. We facilitate and host virtual career fairs for nurses to connect with you, the employers.

You can learn more about our upcoming virtual career fair events at the following link:

[EXPLORE OUR EVENTS →](#)

You can learn more about our employer/exhibitor opportunities at the following link:

[EMPLOYER INFO →](#)



Find top nursing talent virtually.

"The Virtual Career Fair provided me with such an amazing opportunity to connect with various employers from different areas of Canada. The employers involved in the fair covered a variety of different areas and specialties of nursing which allowed me to learn more about the different paths and careers nursing has to offer. Attending this event was such a valuable experience and I highly recommend it to nursing students in all years of nursing!"

JULIA
4th year BScN Student
Trent University



ELEVATE YOUR EXPERIENCE



Our sponsorship packages provide your organization with numerous ways to reach a greater number of attendees at our virtual nursing career fair events.

- ✓ Maximize your organization's exposure when connecting with nurses at our virtual events.
- ✓ Expand your reach Canada-wide to nurses seeking a career at our virtual events.
- ✓ Enjoy personalized opportunities to promote your organization's work culture and values.
- ✓ Drive more nursing attendees to your sponsored virtual booth on event day.
- ✓ Be featured on our event platform, social media pages, and website: nurserecruit.ca.
- ✓ Receive exclusive benefits from NurseRecruit.
- ✓ Customize your organization's virtual career fair experience and hire nurses now.

WHY SPONSOR AN EVENT?



CHOOSE YOUR SPONSORSHIP PACKAGE

What's included in your package:	☆☆☆☆	☆☆☆	☆☆	☆
	Overall \$2,500 + HST	Platinum \$1,200 + HST	Gold \$600 + HST	Silver \$300 + HST
Sponsor recognition in our event platform	✓	✓	✓	✓
Sponsor recognition in the Participant Event Guide	✓	✓	✓	✓
Sponsor recognition on nurserecruit.ca event page(s)	✓	✓	✓	✓
Add extra recruiters to your virtual booth	Unlimited	+3 Recruiters	+2 Recruiters	+1 Recruiter
Prominent display of virtual booth on event floor	✓	✓	✓	✓
Add job postings to our in-event job board	Unlimited	+8 Job Posts	+4 Job Posts	+2 Job Posts
Logo featured in the event lobby with link to booth	✓	✓	✓	
Ability to upload extra media to your virtual booth	✓	✓	✓	
Sponsor recognition on event promotional material	✓	✓	✓	
Inclusion of logo in pre-event social media promotion	✓	✓	✓	
Inclusion of logo in pre-event email communications	✓	✓	✓	
Enhanced analytics for your virtual booth post-event	✓	✓	✓	
Include your promotional items in event prize packs	✓	✓	✓	
Sponsor recognition on nurserecruit.ca home page	✓	✓	✓	
Highlighted job posting on nurserecruit.ca	✓	✓	✓	
Exclusive social media post highlighted on our socials	✓	✓	✓	
Host a 1-hour recruitment event or Q&A session	✓	✓	✓	



NURSERECRUIT

All prices are in Canadian dollars and are subject to any applicable taxes.
Price subject to change without notice.



OVERALL EVENT SPONSOR \$2,500

Get maximum visibility and exposure for your organization with a premium sponsorship package that includes your company logo featured prominently on our website, the virtual event schedule, and promotional materials via social media pages and nursing student associations. Enjoy maximum engagement with unlimited recruiters at your sponsored virtual booth during the event and inclusion of your company's promotional items in the virtual event prize packs sent to students post-event.

- ✓ Have unlimited recruiters present throughout the event in your sponsored virtual booth.
- ✓ First virtual booth seen by attendees on the event platform's exhibition floor.
- ✓ Top sponsor recognition on the event platform, under the "Sponsors" section.
- ✓ Custom branding options for your virtual booth on the event platform.
- ✓ Sponsor recognition on nurserecruit.ca home page as an Overall Event Sponsor.
- ✓ Sponsor recognition in the Participant Event Guide as an Overall Event Sponsor.
- ✓ Sponsor recognition on promotional material for the virtual career fair event.
- ✓ Inclusion of logo in the pre-event social media and email promotion.
- ✓ Ability to post unlimited job listings on our event job board in the platform.
- ✓ Inclusion of your organization's promotional items in virtual event prize packs.
- ✓ Receive enhanced analytics to understand the effectiveness of your virtual booth.
- ✓ Dedicated technical support throughout the virtual career fair event.
- ✓ Logo featured in the event platform lobby with a clickable link to your booth.
- ✓ Opportunity to host an exclusive one-hour LIVE recruitment/Q&A event.
- ✓ Exclusive social media post for your organization on our Instagram & Facebook.
- ✓ A highlighted job posting on the nurserecruit.ca event webpage.
- ✓ Ability to upload extra media (PDF files & videos) to your premium virtual booth.



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PLATINUM SPONSOR

\$1,200

Enjoy a high level of exposure and engagement with four recruiters at your sponsored virtual booth and inclusion of your company's promotional items in the virtual event prize packs sent to students throughout and after the event.

- ✓ Premium virtual booth with up to three extra recruiters present throughout the event.
- ✓ Prominent location of virtual booth on the event platform's exhibition floor.
- ✓ Sponsor recognition on the event platform, under the "Sponsors" section.
- ✓ Custom branding options for your premium virtual booth on the event platform.
- ✓ Sponsor recognition on nurserecruit.ca as a Platinum Sponsor.
- ✓ Sponsor recognition in the Participant Event Guide PDF as a Platinum Sponsor.
- ✓ Sponsor recognition on any print promotional material for the virtual career fair event.
- ✓ Ability to post 8 extra job listings on our event job board in the platform.
- ✓ Inclusion of logo in the pre-event social media promotion on Instagram/Facebook.
- ✓ Inclusion of logo in the pre-event email communication to attendees.
- ✓ Inclusion of your organization's promotional items in virtual event prize packs.
- ✓ Receive enhanced analytics to understand the effectiveness of your virtual booth.
- ✓ Dedicated technical support throughout the virtual career fair event.
- ✓ Ability to upload 3 additional media files (video & PDFs) to your virtual booth.



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 **GOLD SPONSOR**

\$600

Gain visibility and exposure for your brand with three recruiters at your sponsored virtual booth and dedicated support from NurseRecruit throughout the virtual career fair event.

- ✓ Premium virtual booth with two extra recruiters present throughout the event.
- ✓ Prominent location of virtual booth on the event platform’s exhibition floor.
- ✓ Sponsor recognition on the event platform, under the “Sponsors” section.
- ✓ Custom branding options for your premium virtual booth on the event platform.
- ✓ Sponsor recognition on nurserecruit.ca event page as a Gold Sponsor.
- ✓ Sponsor recognition in the Participant Event Guide PDF as a Gold Sponsor.
- ✓ Ability to post 4 extra job listings on our event job board in the platform.
- ✓ Dedicated technical support throughout the virtual career fair event.
- ✓ Your logo featured in the event lobby with clickable link to booth or video.
- ✓ Ability to upload 2 additional media files (video & PDFs) to your virtual booth.
- ✓ Sponsor recognition on event promotional print material.



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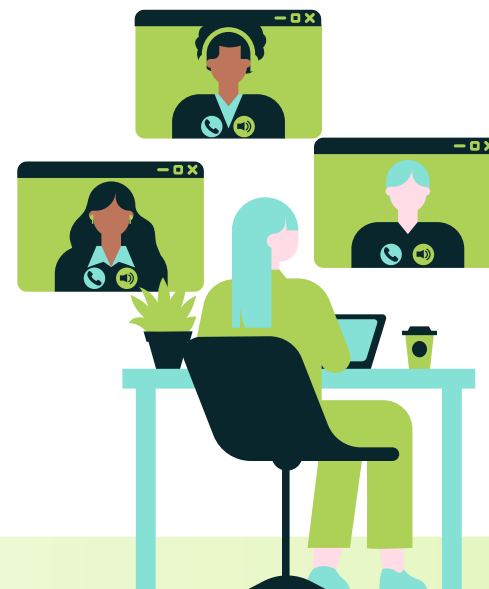


SILVER SPONSOR

\$300

Get noticed with two recruiters at your sponsored virtual booth and enjoy visibility and exposure for your brand on our website, virtual event schedule, and social media pages.

- ✓ Premium virtual booth with one extra recruiter present throughout the event.
- ✓ Prominent location of virtual booth on the event platform’s exhibition floor.
- ✓ Sponsor recognition on the event platform, under the “Sponsors” section.
- ✓ Custom branding options for your premium virtual booth on the event platform.
- ✓ Sponsor recognition on nurserecruit.ca event page as a Silver Sponsor.
- ✓ Sponsor recognition in the Participant Event Guide PDF as a Silver Sponsor.
- ✓ Ability to post 2 extra job listings on our event job board in the platform.
- ✓ Dedicated technical support throughout the virtual career fair event.



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CORPORATE SPONSORSHIP & BRAND OPPORTUNITIES

Expand your reach to nurses with NurseRecruit's corporate sponsorship and brand opportunities. Our virtual career fair events and webinars provide an excellent opportunity for healthcare and nursing-related brands, corporate partners, and academic partners to showcase their products and services, network with industry professionals, and market themselves to a diverse audience of nurses. We approach each opportunity on an individual basis. Reach out to us by email to further discuss these opportunities: hello@nurserecruit.ca.

OVERALL EVENT SPONSOR

- ✓ Inclusion of logo in all event social media posts & email marketing.
- ✓ Sponsor recognition on nurserecruit.ca as an Overall Event Sponsor.
- ✓ Host a webinar or 1hr session to connect with attendees.
- ✓ Ability to include your promotional items in event prize packs.
- ✓ All of the benefits from the above package (see page 4 of guide).

EVENT LOUNGE SPONSOR

- ✓ Inclusion of logo above the lounge in the platform lobby.
- ✓ Naming rights to the lounge in the platform lobby.

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Save more & maximize your presence at NurseRecruit's virtual career fairs with **Multi-Event Discounts.**

We offer discounts for organizations who are interested in sponsoring multiple virtual events. You can explore our multi-event sponsorship pricing table below:

SPONSORSHIP LEVEL	1 EVENT	4 EVENTS	6 EVENTS	8 EVENTS	ANNUAL
Overall Event Sponsor	\$2,500.00	\$9,500.00	\$13,500.00	\$16,000.00	\$24,000.00
Platinum Sponsor	\$1,200.00	\$4,560.00	\$6,480.00	\$7,680.00	\$11,520.00
Gold Sponsor	\$600.00	\$2,280.00	\$3,240.00	\$3,840.00	\$5,760.00
Silver Sponsor	\$300.00	\$1,140.00	\$1,620.00	\$2,040.00	\$2,880.00

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ANNUAL PARTNERSHIP

Consider an annual partnership with NurseRecruit to save more and maximize your brand presence across our virtual career fairs, webinars, and other services we offer. Our annual partnership program provides even greater benefits and opportunities to expand your organization or brands reach to nurses. Each annual partnership is curated individually to meet your organization's needs.





Contact Us

If you are interested in sponsoring one or more of our virtual career fair events, we encourage you to complete our [Employer Inquiry Form](#), by clicking on the following link below:

[EMPLOYER FORM →](#)

Join Our Email List

Sign up for our monthly newsletter to learn about our upcoming events, research, and latest promotions we are offering for our services.

[SUBSCRIBE NOW →](#)



[NURSERECRUIT.CA](https://www.nurserecruit.ca)